





**TRAINING + RESEARCH + HEALTHCARE + INDUSTRY :
THIS IS THE ONCOPOLE.**

THE STRENGTH OF THE ONCOPOLE, a radically new pooling of expertise

The Oncopole is the only site in Europe that brings together both researchers, academics, physicians, patients and – the distinctive feature of the Toulouse site - companies of all sizes: start-ups, SMEs and major industrial partners.

This proximity between the different players creates a true «campus effect.» Here we work side by side, we mix knowledge, increase collaborations that allow innovative ideas to emerge. The mission of this «research / training / healthcare / industry» continuum is clear: speed up the discovery of new treatments, reduce the waiting periods between research and clinical applications, and offer patients more personalized and more effective therapies to fight cancer.

In 2014, the Oncopole includes 4,000 people, brought together on the same campus, and 2,400 public and private researchers.



**THE SCIENTIFIC AND TECHNOLOGICAL RESOURCES OF
TOULOUSE MAKE UP THE WEALTH OF THE ONCOPOLE**

THE AMBITION OF THE ONCOPOLE : make Toulouse a reference on a European scale

With a comprehensive and innovative approach in the fight against cancer, based on the potential of enriching the scientific and technological expertise of Toulouse, the Oncopole has the necessary assets to become a national and European reference and create the diagnostics and drugs of tomorrow.



A QUALITATIVE APPROACH TO SUPPORTING INNOVATION

THE FOUNDATION'S MISSION

is to support the development of innovative treatments

Toulouse Cancer Health Foundation identifies, finances and supports innovative research programs in the fight against cancer.

To optimize its funding, the Foundation has chosen to focus on a limited number of programs with high potential, and support them at a high financial level (€ 600,000 on average). It operates from the discovery phase to the technological development with the ambition to lead the best projects to clinical trials within the Oncopole.

Since its inception, it has supported 10 research programs involving the combination of state-of-the-art technologies: nanotechnology, biotechnology and info-technology.



EFFICIENTLY SERVING THE GENERAL INTEREST

WHY BECOME AN AMBASSADOR ?

To support a Foundation that is advancing research and healthcare

By pooling the best skills and providing researchers with substantial material and financial resources, the research conducted within the Oncopole is able to produce significant results quickly.

With your commitment, the Toulouse Cancer Health Foundation will provide the Oncopole with the necessary means to be fully effective.



MISSION OF ITS AMBASSADORS

WHY BECOME AN AMBASSADOR ?

To fight and diminish cancer together, the leading cause of death in France

Cancer is responsible for one third of all deaths among men and one quarter of all deaths among women.

Although the death rate from cancer is decreasing (at least for certain types of cancer), the number of cancers is rising, due to an aging population and the widespread use of screening.



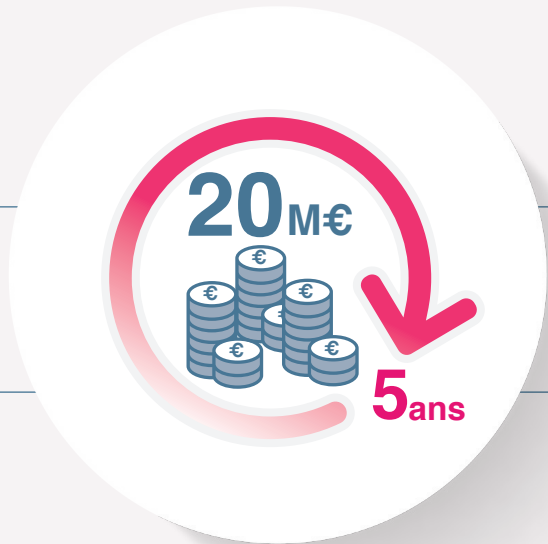
**BY POOLING EVERYONE'S EFFORTS, DONATIONS
BECOME EXPONENTIAL**

TOGETHER, ANYTHING IS POSSIBLE !

One person's contribution is not enough to beat cancer. But together, each individual effort is strengthened and can make a real difference. Thus each Oncopole ambassador donates € 1,000, € 5,000, € 10,000, € 25,000 or € 50,000 and then finds 3 donors who in turn become ambassadors to spread the word to three other people, and so on.

1 donation turns into 3, 3 donations turn into nine, and soon we reach thousands of donations.

This exponential donation includes events such as dinners to induct new ambassadors and allow them to meet the physicians and researchers at the Oncopole.



**THE FOUNDATION'S FIRST CHALLENGE, COLLECTING
20 MILLION EUROS IN 5 YEARS.**

2014/2024 : THE FOUNDATION ENTERS THE ERA OF LAUNCHING THE ONCOPOLE

Serving Toulouse cancer research and the operational running of the Oncopole, the Toulouse Cancer Health Foundation intends to mobilize all the stakeholders in order to support new research projects, instigating interaction among different disciplines, accelerating the recruitment of international research talent and providing them here in Toulouse with the necessary financial and material resources to meet the challenges they face.

Become an ambassador!



THERE ARE FOUR STEPS TO BECOMING AN AMBASSADOR

HOW CAN I BECOME AN AMBASSADOR ?

Being ambassador means :

1. donating € 1,000, € 5,000, € 10,000, € 25,000 or € 50,000 per year for 3 years (deductible up to 60 or 66%),
2. attending a dinner hosted by the Foundation that brings together the ambassadors and their referrals *(after an initial inaugural dinner in October 2014, the 2nd and 3rd dinners will take place in April and October 2015),*
3. adhering 3 referrals to this process aiming for their attendance at the next dinner,
4. following the involvement of these three referrals who have also become donors and ambassadors.

You have several months to find your 3 donor referrals as opportunities arise (customer or supplier appointments, business lunches, trade shows, dinners with friends, etc.)

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BECOME AN AMBASSADOR

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